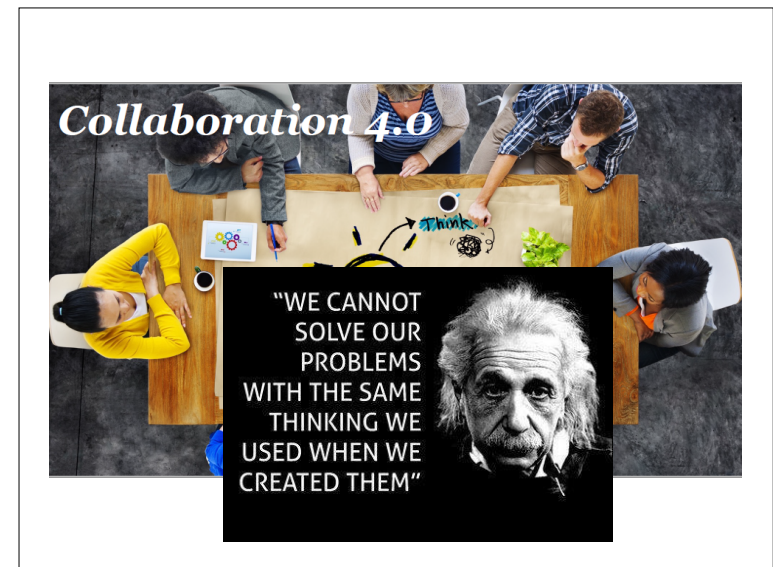
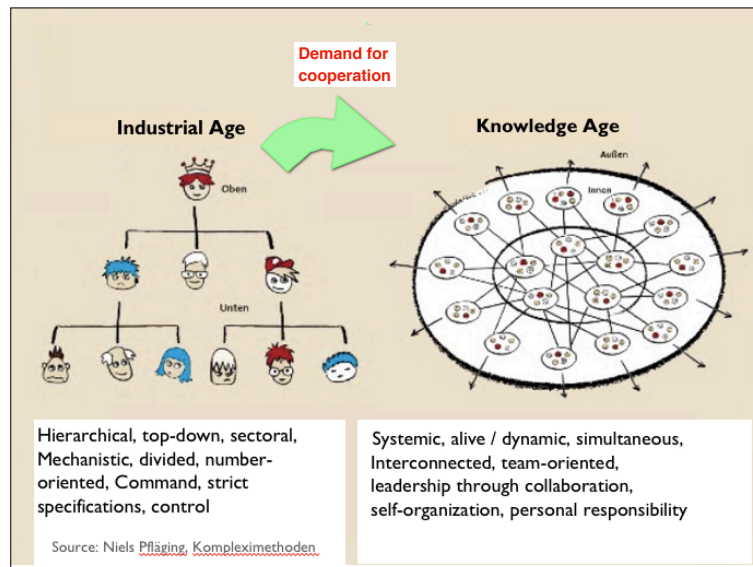




The Power of Cooperation

Dr. Kriemhild Büchel-Kapeller

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Rethinking

break away from old paths
instead of treading in place



Give the world
more
room to evolve!

Think out
of the box

increasing complexity ... making future possible

leave familiar patterns of thought
experience the world anew
expand room for action

Where the
magic happens

Your
Comfort
Zone

Dare something as well



Cooperation strengthens optimism/confidence (=no rose-colored glasses)

Today's leaders must also be **emotional leaders**.
The more unstable and change-driven a
company's environment becomes, the more
employees long for stability and guidance.

Barbara Liebermeister, Leiterin des Instituts für
Führungswissenschaften im digitalen Zeitalter (IFIDZ) Frankfurt

*Be an encourager.
The world has
plenty of critics
already.*

in a fragile world?

„Anyone who
wants to motivate
people in a
sustainable way
must give them
the opportunity to
cooperate with
others and to
build
relationships.“

Joachim Bauer

Principle of Humanity
Why cooperation is in our nature

JOACHIM BAUER
PRINZIP
MENSCHLICHKEIT
Warum wir von Natur aus kooperieren



Cooperation builds **confidence in the future**

transnational disaster preparedness, public services of general interest, energy supply, etc.

Crisis-proof municipalities and regions

- * Take on systemic solutions „good governance“
- * Exchange of knowledge and experience – “think out of the box” - innovations
- * **Social capital:** Solidarity/Cohesion courage + optimism



-> **build agency and strengthen the capacity to act**

Purpose
What for?

**What is my contribution
for this success?**

Trusting

Clarify time
and resources

Openness to
new things

Take and give

Challenges
are obstacles



Where things fail...

- ▶ Scarce resource time – impatience
- ▶ Benefits not clear enough – lack of motivation
- ▶ False expectations
- ▶ Problems instead of challenges
- ▶ Waiting: “Why should I even get involved?”
- ▶ Misjudgment – “I’ll just do my own thing” does not work in a connected world

People in cooperation processes
Change Process

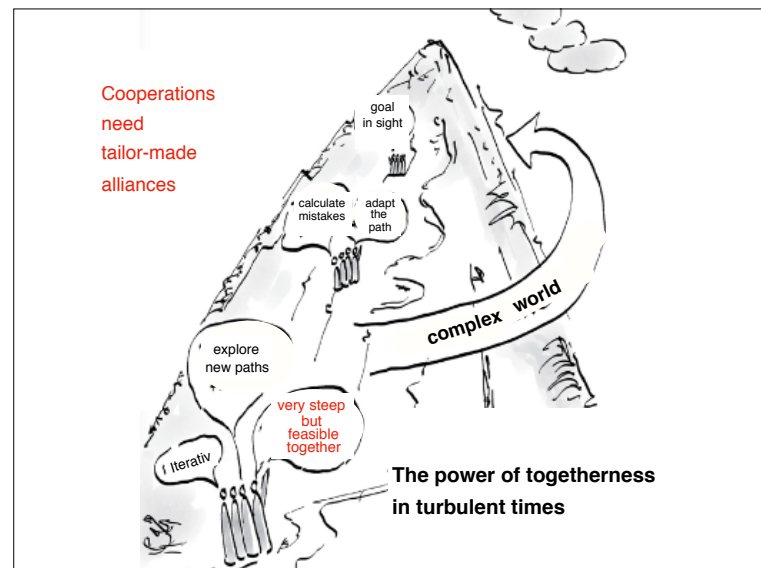
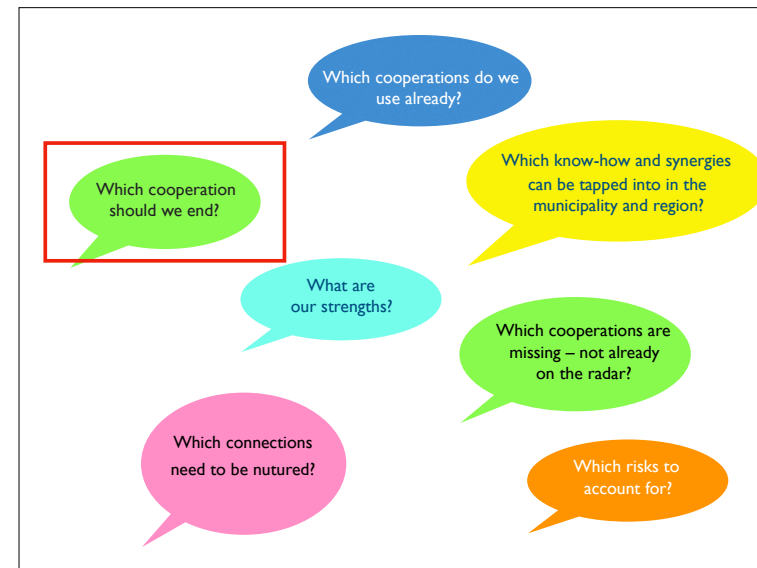
Promoters
5 - 20%

Stoppers
30 - 40%

Skeptic
5 - 20%

Opponent
5 - 20%

Quelle: vgl. Rogers, Diffusion of Innovations, 2003; Doppler/Lauterburg, Change Management 2019



Transformation needs cooperation

The greatest danger in times of upheaval
is not the upheaval itself,
but acting with the logic of the past.

Peter Drucker

A collage of images. The top left shows a pair of hands holding binoculars. The bottom right shows three German Shepherds sitting on a paved surface. A bright green rounded rectangle is overlaid in the center, containing text. A light green banner is at the top right, and the word 'courage' is written in red at the bottom right.

We are urged to become
architects of the future
rather than its victims.
R. Buckminster Fuller

„We don't know
what **tomorrow** holds.
Yet **today** is brimming with
potential.“
Allan Lohan, Pioneers of Change

courage