

WEBINAR

TOURISM & LIFE QUALITY

8 MAY 2025



09:00 | Welcome & introduction | *Magdalena Holzer, Alpine Town of the Year association & Katharina Gasteiger, Alliance in the Alps*

09:15 | Slot 1: A space for all - nature, locals and guests

- The One Health approach** | *Christina Pichler, Paracelsus Medical University Salzburg*

09:40 | Slot 2: Cultural heritage

- The European Capital of Culture GO! 2025** | *Stojan Pelko, Nova Gorica/SL*
- Guests as temporary locals** | *Max Hillmair, Bad Hindelang/DE*

10:15 | Slot 3: Nature at your doorstep

- The living room concept** | *Klemen Langus, Bohinj Turizem/SL*
- The nature park Dobratsch** | *Robert Heuberger/AT*
- The Plose mountain** | *Werner Zanotti, Brixen-Bressanone Tourism/IT*

11:00 - 11:45 | Slot 4: Creating good framework conditions

- Solutions for employee housing in tourism destinations** | *Vera Ambühl, Swiss Working Group for Mountain regions SAB*
- Starting a process towards resilience - the BeyondSnow Climate Tool** | *Katharina Gasteiger, Alliance in the Alps*

➔ Simultaneous translation to German, French, Italian, Slovene